

Athens-Clarke Heritage Foundation, Inc.
***Heritage* Newsletter – Advertising Specs and Prices**

Why advertise in *Heritage*? Your ad will be seen by hundreds of Athens residents who share your passion for historic preservation. The booklet-style newsletter, which is published three times a year, is mailed to 650 ACHF members and is distributed to key points around Athens. Plus, the entire newsletter, including ads, is available in full color on the Heritage Foundation's website. As an advertiser, we welcome you to take a bundle of copies of the newsletter—to distribute through your network or to promote your business.

Deadlines

<u>Target Mailing Dates</u>	<u>Submission Deadlines</u>	<u>Ad Payment Due Date**</u>
August 1	July 15	August 15
November 1	October 14	November 15
March 1	February 11	March 15

Costs

Full-Page Ad

Size: 10 inches wide by 7.5 inches tall

Cost: **\$150.00**

Half-Page Ad

Size: 4.5 inches wide by 7.5 inches tall

Cost: **\$100.00**

Quarter-Page Ad

Size: 2.125 inches wide by 3.625 inches tall

Cost: **\$50.00**

Specs:

All images must be at least 150 ppi resolution (please, no photos pulled from the Web; if you have the original image, we'd prefer a copy of that).

If your ad is a Microsoft Word document, please save it as a high-resolution PDF.

Color images are best, so we can see the full color in the online edition of the newsletter; we will convert the images to b/w for the print product.

Ad Submission

Please e-mail your ad to Kristen Morales at [HYPERLINK](#)

"mailto:kbergman@mindspring.com" kbergman@mindspring.com.

Technical questions?

Call Kristen Morales at 706-206-3055.

Payment

Payment is due one month after submission deadline. At this time checks are preferred; online credit card payment will be available in the near future. Please mail checks to:
ACHF, Old Fire Hall No. 2, 489 Prince Avenue, Athens, GA 30601.